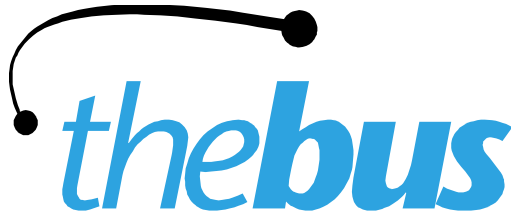


# Advertising Space & Rates



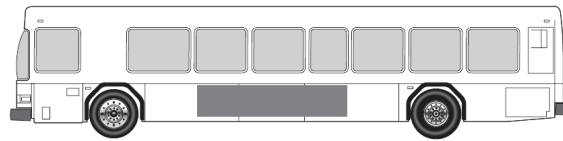
- Rates quoted do not include sign production. All signs must be supplied by the advertiser. Refer to specs below for sign information.
- Sign spaces are based on availability
- Rates and spaces are subject to change

## COMMUTER SERVICE Between Butler and Pittsburgh Exterior Bus Advertising

### KING SIGN

*Driver or Passenger side of the bus*

Size: 22" High x 100" Long  
Three Months: \$370  
Annual: \$1,275



BTA's 45 foot over the road commuter buses provide bus service between Butler and Pittsburgh Monday through Friday. Space is limited, call today to reserve this traveling billboard for your advertising message.

## Advertising Sign Specs

### EXTERIOR BUS SIGNS

Exterior bus signs are essentially big stickers and they must be printed on 3M or Busmark removable vinyl only.

BTA recommends Key Grafix for your sign or decal, 724-287-4471.

**Please call 724-283-0445 ext. 219 for more information**